

Church Strategic Planning



- God plans in order to have His purpose fulfilled in our lives (Ephesians 1:11).
- ‘A prudent man gives thoughts to his steps (Proverbs 14:15).
- We commit the plan to God, in cognizance of (Proverbs 16:1)
- *‘To man belong the plans of the heart, but from the Lord comes the reply of the tongue’*

What is strategic planning?

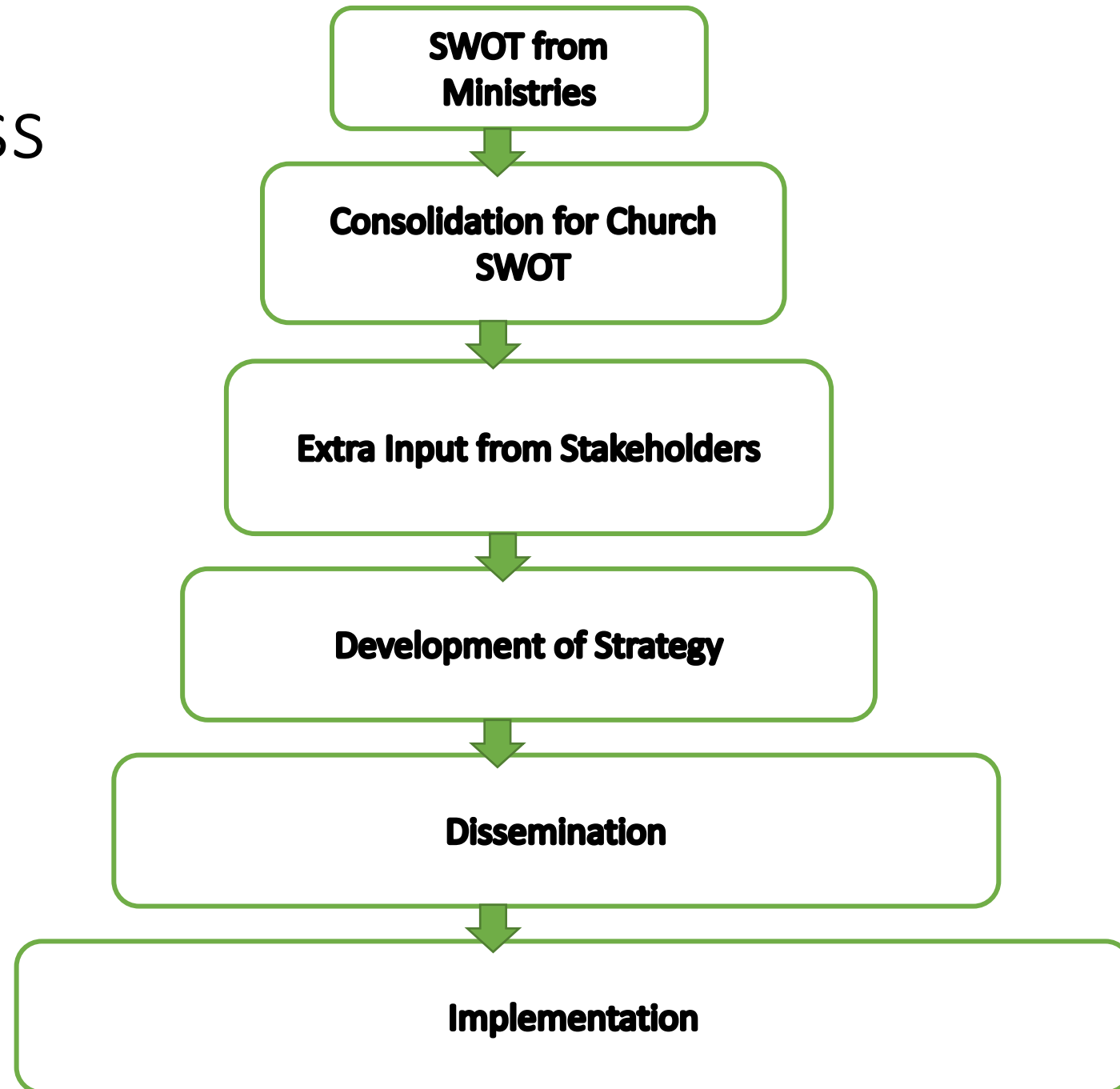
Strategic planning is thinking about the future of our present decisions

Why a Strategic Plan for the Church?

Strategic planning is an important part of the creation, development and growth of any organization.

- Provides a *focus, clarity* and direction
- Measures progress
- Provides opportunities
- Provides *motivation and ownership* for people
- Provides *commitment*
- It's a road map.
- *Accountability*
- Strengthening the *team*
- Creates a degree of *confidence* among the team,

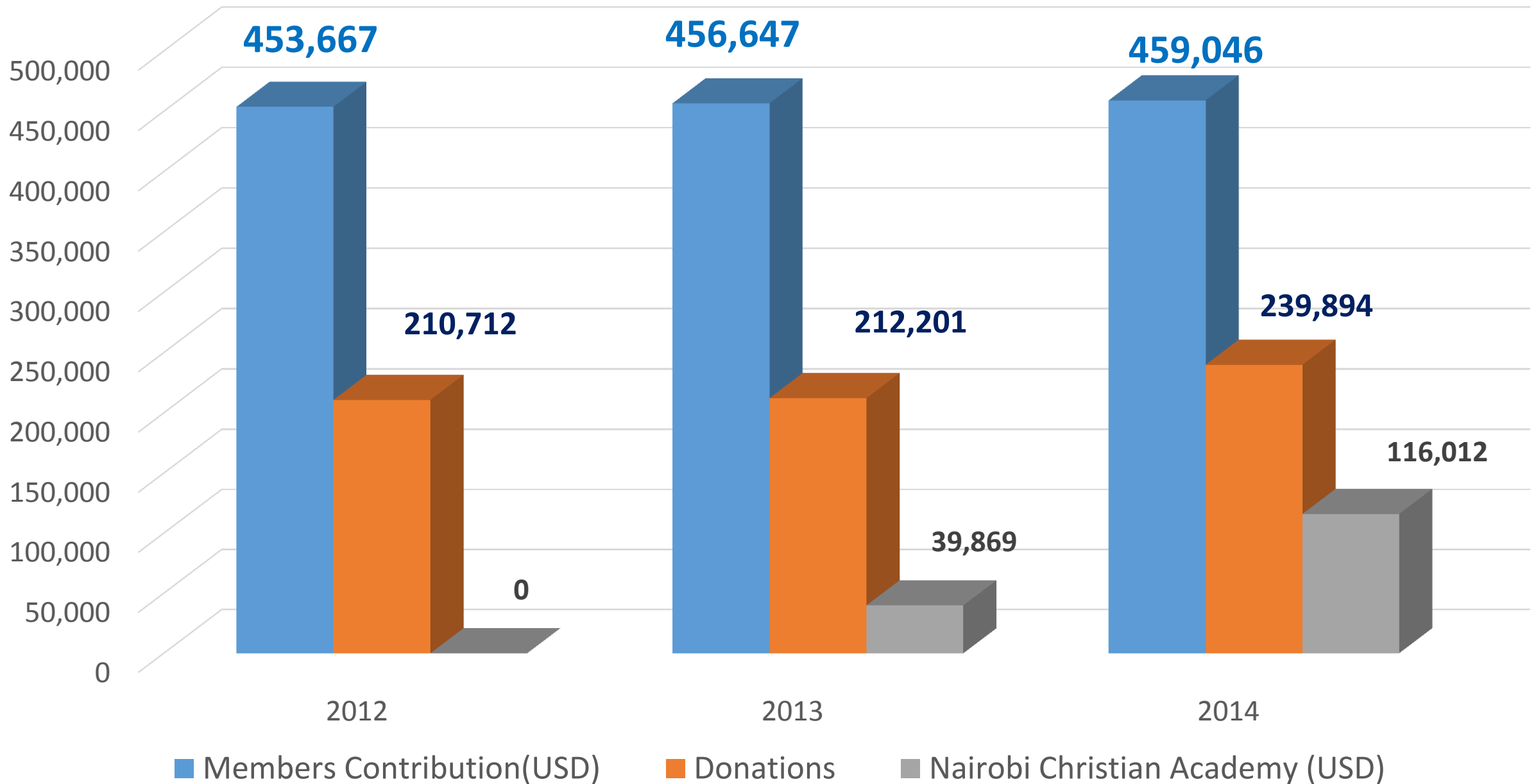
The Process



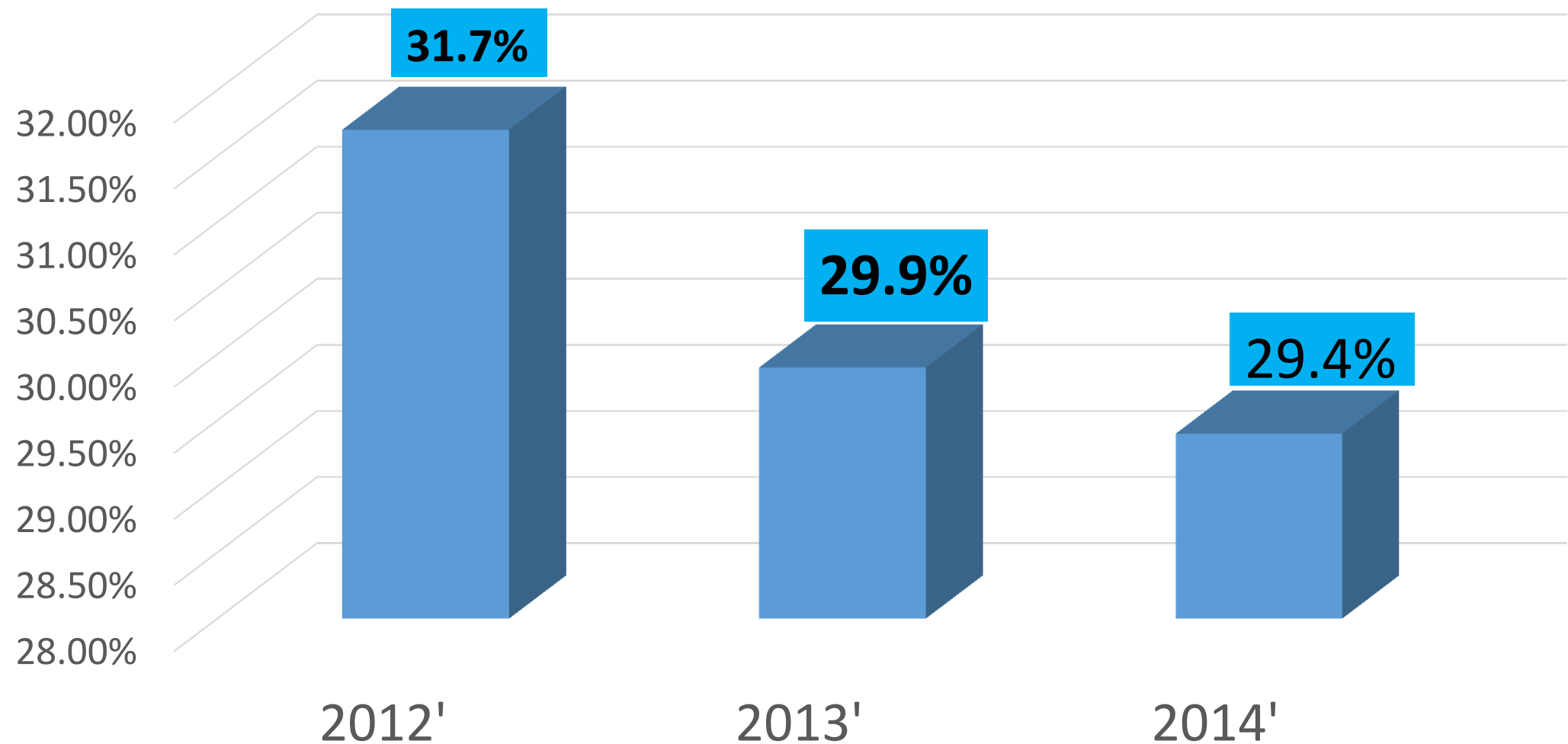
Church	Membership		
	Female	Male	Total
Nairobi	864	698	1,562
Total for Kenya (9 Churches)	1,024	834	1,858
Kampala	92	56	148
Luwero	5	9	14
Kigali	48	21	69
Bujumbura	36	41	77
Dar-es-Salaam	14	11	25
Arusha	12	9	21
Total	1,231	981	2,212

Membership in Kenya by Simple Demographics			
	Female	Male	
Marrieds	547	436	983
Singles	206	168	374
Campus	39	46	85
Teens (Disciples)	45	61	106 (25%)
Teens (Not yet disciples)	125	199	324
Total	903	810	1,713

Church Income: 2012-2014 (USD)



Proportion of Budget from Donors



Church Property

Property	Approx. Size	Approx. Value (Kes)	Status
Umoja Land	1.75 Acres	10 million	Developed
Kangemi	0.25 acres	1.5 million	Undeveloped
Obama	0.25 acres	600,000	Undeveloped
Joska	0.5 acres	1 million	Undeveloped
Ruaka	0.75 acres	4 million	Developed
Eldoret	1 acre	6 million	Developed
Kampala	1.1 acre	17million	Developed

Ecclesiastical Offices

Leaders	Nairobi	Elsewhere
Elders	0	0
Teachers	0	0
Evangelists	5	3
Ministers	10	8
Interns	4	4
Deacons	9	0
Sector Leaders	50	3
Bible Talk Leaders	176	53

Vision of the Church

***‘We exist to love God and to spread
His Love’***

Tagline

‘It’s all about God’

Statement of Belief

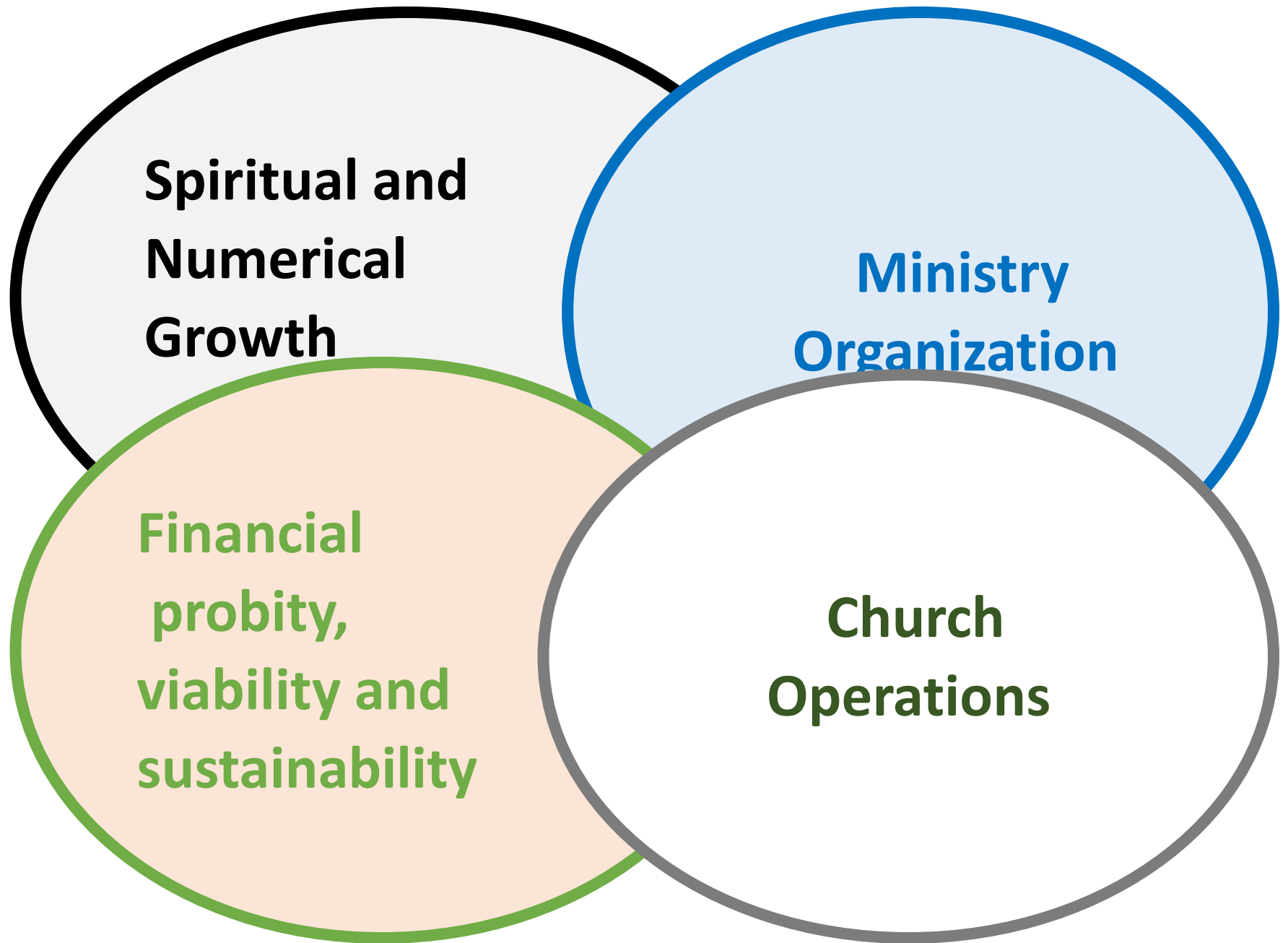
While it is proper to say that we believe in the whole Bible, Genesis to Revelation, some aspects of our service and worship to God stand out and are here-below summarized.

- There is only one true God who reveals himself to the world as the Father, Son and Holy Spirit. ([Matthew 28:19](#); [Ephesians 4:4-6](#))
- The whole Bible is God's message of love for all mankind. It was inspired by the Holy Spirit and is without error. ([2 Timothy 3:16-17](#); [2 Peter 1:19-21](#); [Psalm 119:160](#))

- Jesus Christ, the Son of God, is our one and only savior. He was crucified for our sins and was physically resurrected from the dead on the third day. ([John 14:6](#); [Acts 4:12](#); [1 Corinthians 15](#))
- That God is the judge of all mankind and that anyone, anywhere who follows his plan of salvation will be saved. ([John 12:47-48](#))
- We are saved by the grace of God through the blood of Jesus. We must, through faith and obedience to God's Word, accept this gift of salvation. ([Ephesians 1:3-10](#); [Matthew 7:21-23](#); [James 2:14-26](#))

- As with the first Christians, when we repent and are baptized, our sins are forgiven and we receive the Holy Spirit to help us live a righteous life. ([Acts 2:36-41](#); [1 Peter 3:21](#); [Romans 6:3-7](#) and [Romans 8:5-17](#))
- Every Christian has a mission to share this good news by teaching others to be disciples of Christ, by baptizing them and by continuing to help them mature in their faith. ([Matthew 28:18-20](#); [Colossians 3:16](#))
- All Church members must be encouraged to grow in their own conviction through personal Bible studies. ([Acts 17:11](#); [2 Timothy 2:15](#))

- We must teach our children to love God and one another. We try hard to make our children's classes the highlight of their week. ([Matthew 18:10-14](#); [Mark 10:13-16](#); [Ephesians 6:4](#))
- As disciples of Christ, we should all have a heart for the poor. ([Matthew 25:31-46](#); [Proverbs 19:17](#); [Galatians 2:10](#))
- We must love one another and serve one another, as Jesus did. ([Matthew 20:25-28](#)) “A new command I give you: love one another. As I have loved you, so you must love one another. By this all men will know that you are my disciples, if you love one another.” ([John 13:34-35](#))



Summary of the plan

Pillar	Goal	Key Success Factors
Ministry Organization	ICOCEA with ministry effective to have Christ formed in members and effectively preached	<ol style="list-style-type: none">1. Ecclesiastical <u>offices</u> of Elders, Teachers, Evangelists, Deacons, Sector leaders, Bible talk leaders filled with adequate number of requisitely qualified people2. All Bible talk leaders sufficiently able to <u>disciple</u> well and effectively3. Felt needs of disciples met through demographic-specific and circumstances <u>specific ministries</u>

Numerical and Spiritual Growth	ICOCEA membership steadily growing spiritually and numerically	1. Proportion of disciples who self-report positive spiritual growth 2. Number of <u>new disciples</u> 3. Proportion of eligible <u>teens</u> who are baptized 4. Number of people who had left the church <u>restored</u> in the year 5. Percentage <u>aggregate numerical growth</u> for the church
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Church Operations	ICOCEA churches with sound administrative functions delivering quality services	<ol style="list-style-type: none"> 1. Proportion of Church services that start and end on <u>time</u> 2. Number of church venues owned by the Church 3. Number of Church Service venues that meet the minimum standard of <u>space</u>, convenience and attractiveness 4. Presence of a functional and effective leadership-members <u>communication</u> 5. Presence of a functional <u>library</u> for spiritual materials (books, videos, etc) available for members 6. Functional <u>Kingdom Kids</u> ministry 7. Number of new congregations/churches in-
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Financial probity, viability and sustainability	ICOCEA churches financially self-sustaining and attaining fiscal autonomy	<ol style="list-style-type: none"> 1. Percentage financial <u>independence</u> of Nairobi from our donors 2. Number of congregations which have attained <u>fiscal autonomy</u> from Nairobi 3. Proportion of Church Budget being supported from other <u>Income Generating Projects</u>
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